Foreign Language Teacher Training Capacity Development as a Way to Ukraine's Multilingual Education and European Integration (610427-EPP-1-2019-1-EE-EPPKA2-CBHE-JP)

The Project Dissemination Plan

Project Duration: 15 November 2019 -14 November 2022

Grant Holder: University of Tartu, Estonia

This deliverable presents the dissemination strategy of the MultiEd Project outlined in WP7: Dissemination and Exploitation (Compiled by the responsible institution – V.O. Sukhomlynskyi National University of Mykolaiv (Tetyana Myronenko and Lesia Doborovlska)

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

2020

The MultiEd consortium

Name	Role	Country	Short Name
University of Tartu	Coordinator	Estonia (P1)	UT
Heidelberg University of Education	Partner	Germany (P2)	PHH
Aston University	Partner	UK (P3)	AU
Interlink Academy	Partner	Germany (P4)	
Zaporizhzhia National University	Partner	Ukraine (P5)	ZNU
V.O. Sukhomlynskyi National University of Mykolaiv	Partner	Ukraine (P6)	MNU
Bohdan Khmelnytsky National University of Cherkasy	Partner	Ukraine (P7)	ChNU
Poltava V. G. Korolenko National Pedagogical University	Partner	Ukraine (P8)	PNPU
Horlivka Institute of Foreign Languages (Donbas State Pedagogical University)	Partner	Ukraine (P9)	HIfFL
V.N.Karazin Kharkiv National University	Partner	Ukraine (P10)	KhNU
Ternopil Volodymur Hnatiuk National Pedagogical University	Partner	Ukraine (P11)	TNPU
Vasyl Stefanyk Precarpathian National University	Partner	Ukraine (P12)	PNU
Ministry of Education and Science of Ukraine	Partner	Ukraine (P13)	MOSU
Non-Governmental Organization «Association of Teachers of English» TESOL-Ukraine	Partner	Ukraine (P14)	TESOL-Ukraine

Table of Contents

1 Introduction ……4
1.1 The Purpose of the Plan ……5
1.2 The Structure of the Plan ……..6
2 Dissemination Overview ……7
2.1 Dissemination Objectives ……..7
2.2 Project Outputs and Results ……14
3 Means of Dissemination ……16
3.1.1 Dissemination Materials ……...18
3.1.2 The Project Logo ……..19
3.1.3 The Website ……..19
3.1.4 A Poster ……21
4 Target Groups ……..22
5 Conclusion... ……23
Appendix ……24

1 Introduction

The presented Plan focuses on the Project dissemination outcomes and their implementation to provide its further sustainability after the Project is over. The Plan outlines actions that are declared in Work Package 7 to promote the Project successful development and realization.

Proficient dissemination is a key activity in the implementation of the Project, since the success of the dissemination activities contributes decisively to the long term success of the Project. Since the dissemination activities are executed within the whole Project's duration, the initial dissemination strategy is to be revised and updated and shall be conducted in such a way that benefits the Project until its completion, with successful results and deliverables. Therefore, the dissemination plan formulates a coherent strategy of spreading knowledge about the MultiEd Project, hereinafter referred to as the Project, among different target groups and with usage of different instruments adjusted to users' needs and expectations.

The dissemination is an ongoing process starting at the very beginning of the Project, involving displaying the Project activities and outcomes; it should be the key element of the Project visibility and further sustainability. Therefore, dissemination activities will be done within the whole Project duration, in order to promote the Project ideas, technologies used, general knowledge about the Project, as well as completed the Project outcomes and their future exploitation. Due to these, dissemination activities will be organized and addressed to different educational target groups in different stages of the Project.

The dissemination process is going to be concentrated on the variety of the activities using dissemination material to reach interested target groups related to all planned CLIL and updated courses on appropriate levels of understanding. Activities such as press releases, electronic publications, workshops and conferences are aimed at promoting and distributing the Project results among target groups. These activities are the main constituents of the dissemination plan adjusted to

dissemination phases regarding the different Project stages that influence the dissemination object and consequently the dissemination target.

All partners in Ukraine – two in the West, two in the Centre, two in the East and two in the South, are assumed to commit announcing and promoting all Project activities and achievements to provide the educational community with the Project outcomes and results. To obtain significant and the most effective dissemination of the Project, it is preferable to give extensive mass media coverage at regional and national levels.

The main purpose of the Project dissemination is to inform and educate the educational and academic communities concerning the goals of the Project, raise awareness and engage stakeholders and various communities to contribute to the implementation and shaping of European policies and systems, produce tangible deliverables, promote the Project results and drive long term sustainability.

Dissemination campaigns are to be held during the Project implementation and 5 years after it is over to illuminate the results of piloting of new and updated courses to encourage the students to participate actively in compulsory and elective CLIL-based and other new developed courses.

The presented plan is prepared at the initial stage of the MultiEd Project realization.

1.1 The Purpose of the Plan

The Dissemination Plan provides a view of the expected results of the Project, and defines the strategy how the knowledge about the Project will be disseminated within target groups. It describes in detail planned dissemination activities to be undertaken by consortium partners.

In order to effectively disseminate knowledge about the Project, the whole process reveals a coherent plan where the following items should be noted:

- product of dissemination

- target groups
- means of dissemination
- place of dissemination
- period of dissemination campaigns
- way of dissemination
- format of realization (online or offline)

The purpose of the presented document is to plan the strategy of the Project dissemination activities, considering required staff and different factors of the dissemination. It is necessary to:

- define the Project results;
- determine target groups and the ways how to reach them by means of dissemination;
- provide relevant dissemination material, maintaining and its systematic updating:

- Project website,
- Project leaflet,
- Project poster,

- identify and perform the events relevant to the Project objectives.

1.2 The Structure of the Plan

The plan comprises five logically connected chapters including introduction and summary formulating conclusion for the dissemination campaign. The main chapters of the document describe the process and means of the Project dissemination process.

After providing the introduction to the presented plan, chapter two defines the issues that form the basis for the whole dissemination process, namely: dissemination objectives, project outputs and results answering, and competences of

the MultiEd Team in the field of dissemination.

Chapter three presents the information how information about the Project may be disseminated. This chapter defines different dissemination tools, dividing them into two groups: dissemination material which will be prepared and dissemination activities which will be undertaken by the consortium partners.

Chapter four describes the target audience of the Project. Chapter five summarizes all the information presented in the Project Dissemination Plan. Appendix contains screenshots of Ukrainian consortium partners Project websites.

2 Dissemination Overview

2.1 Dissemination Objectives

The MultiEd consortium comprises a balanced set of a variety of institutions operating in different domains: there are eleven universities, two nongovernmental organizations and the Ministry of Education and Science of Ukraine. Therefore, consortium organizations are relevantly related to the same target groups what makes it easier to contacts with them. It helps to make effective planning of dissemination strategy of the Project from its early phase by considering the specific characteristics of each partner.

General goals of dissemination activities are:

- widely disseminate general information about the Project and special focus of internationalization of education through launching CLIL-based courses and developing multilingual education strategies for UA HEIs;
- disseminate knowledge about the Project, its specific character, objectives and planned courses to the Project direct target audience:
  - institutions / staff involved in the phase of collecting stakeholders' needs requirements;
  - institutions / staff participating t in working out CLIL and updated courses;

- expand CLIL approach and updated courses for target groups;
- highlight the information about the Project on each partner universities web sites concerning teaching, learning and training materials, product, events and reports. The information is to concentrate on: students' acquisition about CLIL-based courses and other renovated courses in the curriculum aimed at developing communicative and collaborative skills, critical thinking and problem solving skills; reformed curricula; collaboration with the Ukrainian stakeholders; popularization of National Recommendations of Multilingual Higher Education in Ukraine, making the general public aware of the essence of the Project in the consortium universities:

✓ University of Tartu, Estonia
https://www.ut.ee/en

✓ Heidelberg University of Education, Germany
https://www.uni-heidelberg.de/en

✓ Aston University, UK
https://www2.aston.ac.uk

✓ Interlink Academy, Germany (NGO) https://interlink.academy/

✓ Zaporizhzhia National University, Ukraine
https://www.znu.edu.ua/

✓ V.O. Sukhomlynskyi National University of Mykolaiv, Ukraine
http://mdu.edu.ua/

✓ Bohdan Khmelnytsky National University of Cherkasy, Ukraine
https://cdu.edu.ua/

✓ Poltava V. G. KorolenkoNational Pedagogical University, Ukraine
http://pnpu.edu.ua/

✓ Horlivka Institute of Foreign Languages (Donbass State Pedagogical University),Ukraine http://forlan.org.ua/

✓ V.N.Karazin Kharkiv National University, Ukraine
https://www.univer.kharkov.ua/

✓ Ternopil Volodymur Hnatiuk National Pedagogical University, Ukraine http://tnpu.edu.ua/

✓ Vasyl Stefanyk Precarpathian National University, Ukraine https://pnu.edu.ua/en/

✓ Ministry of Education and Science of Ukraine, Ukraine https://mon.gov.ua/ua

✓ Non-Governmental Organization «Association of Teachers of English» TESOL-Ukraine, Ukraine www.tesol-ukraine.com

- disseminate research results of the Project and innovative learning methodology;
- increase public knowledge about new modernized curriculum and its advantages for in-service teachers institutions;
- develop and maintain a user friendly website in order to keep general public and other stakeholders informed about the MultiEd Project, its phases of implementation and results (P6 – MNU is responsible for it);
- promote educational Project events and activities on Project website, Facebook page, Partner Universities websites in Mass Media, and at public events

The Project Website: http://www.multied.com.ua.

The Facebook page:

https://www.facebook.com/MultiEd-100524911618670

The participants of all the events held in terms of the Project will be acknowledged by using hashtag #Erasmus+ #MultiEd.

The reason to use the hashtags:

✓ hashtags simplify the searching process. Using a hashtag helps to reach the target audience, and likewise makes it easier for others to find the information about the Project;

- ✓ hashtags are used by a lot of platforms, affecting the amount of information put directly in front of social media users;
- ✓ hashtags make finding information easier for social media users. The hashtag #Erasmus+ #MultiEd makes the message stand out to the users who find the information valuable.

- disseminate educational materials developed during the Project (Mass Media, Partner Universities websites, public events, etc.)
- hold and participate in dissemination seminars according to Work Packages of the Project:

✓ **2-day dissemination seminar for WP 3** (P6 partner 6 – V.O.Sukhomlynskyi National University of Mykolaiv)

"Curriculum design and graduates' general and special skills and competences in the 21st century"
Hosting partner: P6 (MNU)
Participating partners: ALL
Number of participants: 200

✓ **2-day dissemination seminar for WP 4** (P12 – Vasyl Stefanyk Precarpathian National University)

"CLIL methodology in Ukraine: challenges and prospects"
Hosting partner: P12
Participating partners: ALL
Number of participants: 200

✓ **2-day dissemination seminar for WP 5** (P11 – Ternopil Volodymyr Hnatiuk National Pedagogical University)

"Blended learning and EU life-long learning practices"
Hosting partner: P11
Participating partners: ALL
Number of participants: 200

✓ **2-day dissemination seminar for WP 6** (P8 – Poltava V. G. Korolenko National Pedagogical University)

"Multilingual education in the EU& Ukraine"
Hosting partner: P8
Participating partners: ALL

Number of participants: 200

✓ **1-day dissemination seminar for WP 6** (all partner universities)

8 dissemination seminars "Sharing EU multilingual education policymaking practices in Ukraine"
Hosting partners: P5-P12
Number of participants: 100 (for each seminar)

- conduct dissemination events:

✓ **5-day dissemination event** (P5 – Zaporizhzhia National University)

International week "Multilingual Educational Landscape in Ukraine"
Hosting partner: P5
Participating partners: ALL

Number of participants: 80(2-3 participants from every partner + 23 selected participants from every region of Ukraine+ 3 participants from the hosting institution + 10 from the region of the hosting institution)

✓ **one-day international seminar** "Multilingual Education as Internationalization Strategy for Ukrainian Education" for 300 participants (80 participants of the international week + 220 educators from the region);

All these events will be accompanied by consortium members, quality and MB meetings.15/12/2020, 15/12/2021, 15/05/2022, The dates: 15/06/2021, 15/03/2022, 15/10/2022.

- share European experience with Ukrainian partner universities and regional universities on the basis of webinars and seminars.

The Dissemination Plan describes relevant activities which will be undertaken to realize the above mentioned goals. In order to describe and then efficiently fulfill relevant activities it is necessary to identify and clearly understand potential target groups of users and their needs.

To achieve the dissemination objectives, a relevant dissemination strategy assuming three phases of the whole dissemination process is introduced. These phases will be adjusted to the Project phases, namely: beginning of the Project, the

second phase of the Project – development of CLIL and updated courses and the end of the Project. Each of the above mentioned phase serves to the Project lifelong dissemination material, and activities will be adapted according to the needs and requirements of these phases.

Phases of the Project Dissemination Strategy

Phase characteristics and Timing	*Phase Purposes*	*Tools*
The Beginning of the Project		
Plans, goals and technologies to de defined	- Raising general awareness of the Multied Project; - Announcing the Project's objectives and plans; - Raising attention among relevant target groups; -Spreading information among questionnaires participants and potential courses participants; - Starting disseminating knowledge among research communities	- Creating a logo of the Project; - Designing the Project website; - Development of the Project page at each consortium partner; - Creating the Project Facebook page; - Spreading information about the Project in educational and scientific community
The Second Phase of the Project		
The period when functional tools will be developed (methodology) Dissemination will concentrate on creating awareness of the developed outputs	- Creating awareness of the MultiEd technology and methodology among educational communities; - Setting up awareness of the developed tools among	- Updating the information on the Project Website and websites of consortium partners; - Dissemination the information at the local

	the target groups (mainly potential courses participants); - Establishing contacts and relations; - Announcing the developed CLIL and updated courses within the MultiEd Project for relevant target groups; - Developing Internet presence;	Mass Media - Participating in conferences (from regional to international); - Developing of press releases; - Taking part in workshops and seminars; - Preparation of publications
<u>The End of the Project</u>		
All functional tools and outputs will be developed, pilot courses will be launched and evaluated	- Announcing the final results of the Project; - Presenting best practices; - Showing the MultiEd Project advantages; - Finding new targets for future courses; - Sharing future exploitation plans	- Presenting the outcomes on the Project Website (which will exist for 5 years more) and websites of consortium partners; - Preparation of the deliverables of the Project; - Final conference

The final phase of the Project will be directed towards the exploitation process as it is the time to arouse interest among long-term target groups and to support the successful exploitability of the Project's outcomes.

The general dissemination strategy is to engage people from different target groups actively and to search for ways of generating interest to the process of the Project implementation. Therefore, the dissemination campaign will be modified to the needs of particular target groups, and divided into four main dissemination

"types":

- Dissemination for awareness directed to teacher training, academic community and the public;
- Dissemination for understanding directed to the groups that can benefit from the Project implementation and the need to have a deeper understanding of the Project realization;
- Dissemination for action directed to the groups that can influence and bring changes within their institutions;
- Dissemination for development directed to research communities influencing European research excellence.

Dissemination types depend on the dissemination tools because some of them might be dedicated to strictly defined target groups as publications in research magazines directed mainly to academic and research communities and therefore concentrated on dissemination for development type.

2.2 Project Outputs and Results

Before designing the presented Dissemination Plan, we should consider the Project objectives, that enables better understanding of the Project aims, outcomes, and more precise definition of dissemination activities among target groups.

The Project objectives are:

- train academic and professional staff teams;
- review and audit all current curricula in the field of Education (BA and MA of TFLs);
- update on average 14 courses for BA and MA of;
- deliver and evaluate courses (both new and updated through CLIL approach);
- launch, pilot and introduce on a regular basis the revised curricula;

- train academic and professional staff on e-course development;
- develop, deliver and evaluate e-course «CLIL Methodology» for target groups;
- survey public opinion on «Multilingual education in Ukraine»;
- embed the ideas of life-long learning and blended education with academic and professional staff;
- design and deliver seminars on new pedagogical approaches, CLIL & ELT (English Language Teaching) methods, career-relevant general skills development for target groups.

According to the above mentioned Project outcomes there are various aspects of the Project which can be disseminated and there are different groups of the Project interest. The dissemination activities will be focused on announcing the Project outcomes, planned results and benefits on reaching the relevant targets deriving from three main groups of the Project interest: university students, academic staff, school teachers, researchers and public administration. The target groups will participate in data collecting about multilingual situation in Ukraine and then its following analysis and the courses designed.

Several categories of disseminated content can be identified in the following way:

- General knowledge about the Project, objectives and planned tasks. The main emphasis of this stage is on the new developed CLIL courses and updated ones to attract direct target groups.
- The Project outcomes. This part of dissemination will start after achieving the first results within the Project implementation and will be executed towards attracting and then convincing the target groups in particular Project outcomes.
- The Project contribution to research (innovative methodology based on CLIL approach). This part of dissemination will be provided at the initial stage of

the Project after the first results are ready and will be oriented on educational and scientific community.

- Project deliverables. They will be available at each consortium partner website and the Project website during the Project implementation and five years more after the Project is over.
- Publications, press releases and PPT presentations describing the MultiEd Project. This part of dissemination will be addressed to different target groups and related to a variety of the Project results depending on the Project realization phase. It will include both scientific articles and press releases reporting current Project achievements.

The above mentioned categories of the dissemination content will be described further.

3 Means of Dissemination

The Dissemination Plan implies to produce a variety of dissemination means which will enable the consortium to reach different target groups effectively in the ways most suitable for their needs. The consortium is going to undertake different steps in answering the question how to disseminate and how to reach the target audience.

All means of dissemination may be divided into two main groups:

- ✓ Dissemination material – "products" created to easily identify the Project (the Project logo or presentation template) and to spread the Project current achievements and deliverables(leaflets, poster);
- ✓ Dissemination activities – particular actions aiming at disseminating information about the Project (participating in conferences, seminars, publications).

The Purpose of the Project Dissemination Means

	Purpose
Project Logo	Branding, creating awareness, drawing attention,being recognised and associated with the Project
Project Website	Hosting all publicly available information about the Project for the Project management purposes
Leaflet	Promoting current Project achievements, revealing key issues related to the Project, arousing interest among target groups, encouraging to participate in the related events
Poster	Drawing people attention to the Project, creating a high-level awareness of the Project achievements, encouraging to attend Project events and to visit the Project website
Presentation Template	Promoting visibility and awareness of the Project through a common way of delivering the Project information, progress and results
Press Releases	Spreading the latest information about the events held within the Project (often for Mass Media)
Articles	Obtain visibility among academic and research communities and target groups
Conferences, Seminars, Worshops	Spreading information mainly among both academic and research communities and target groups depending on the event scope and type
Social Media	Spreading information, sharing opinions, getting feedback, joining discussions, revealing the Project phases and events

It should be noted that all the deliverables and publications prepared within the Project realization should contain the following disclaimer (https://eacea.ec.europa.eu/sites/eacea-site/files/multilingual_disclaimers_for_beneficiaries.pdf)

> The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

3.1.1 Dissemination Materials

As mentioned in Chapter 2.1. there are four main dissemination "types" according to the dissemination strategy. Due to this there will be different dissemination products which will approach various target groups considering their specific needs and requirements. Time limit should also be considered to adjust the way of dissemination to potential users.

The dissemination material may be grouped into two types:

- Permanent material – this material will not be reissued within the Project duration, it is namely the Project logo and presentation template;
- Changeable material – this material be updated and developed within the Project duration (the Project website where information will be systematically extended and updated) or even totally changed with new versions related to particular Project achievements (leaflets, posters and press releases).

The promotional material depends on the exact period of time and consequently the actual Project progress. Such material will be dedicated to particular Project products and will be prepared after the definite results come out.

Depending on the phases of the Project implementation progress, we distinguish different purposes of promotional material. The first prepared material will be produced at the very beginning of the Project and will be focused on the general data about the Project, its objectives, expected outcomes and target audience. The most specific objective is supposed to attract the potential target audience of the Project, interested in different aspects of the Project idea, including short term target groups – people who are able to participate in questionnaire about multilingual education in Ukraine.

After the development of CLIL and other updated courses and their further piloting, the promotional material will be renovated. The main objective will be to attract attention to innovative methodology of academic and scientific communities, students and teachers to provide better understanding of the Project implementation, results and sustainability. During the Project realization the participants of the

Project draw attention of the people who may influence changes in the Ukrainian educational system.

3.1.2 The Project Logo

The Project logo has been developed since the launching of the Project. The general shape was approved by the consortium members before the kick-off meeting. It was agreed that the logo should reveal the main content of the Project.

The main aim of the Project logo is to create awareness about the Project, to give enough immediate information about it and to attract attention of potential target groups. The logo is clear and simple to be easily recognized and relevantly associated. It contains acronym of the name of the Project and is designed in two colours; the importance of color in this context is due to the mechanics of human visual perception wherein color and contrast play critical roles in visual detail detection.

The logo has been provided in different formats and resolutions to be comfortably suitable for different purposes (documents, websites, printing material, etc.).

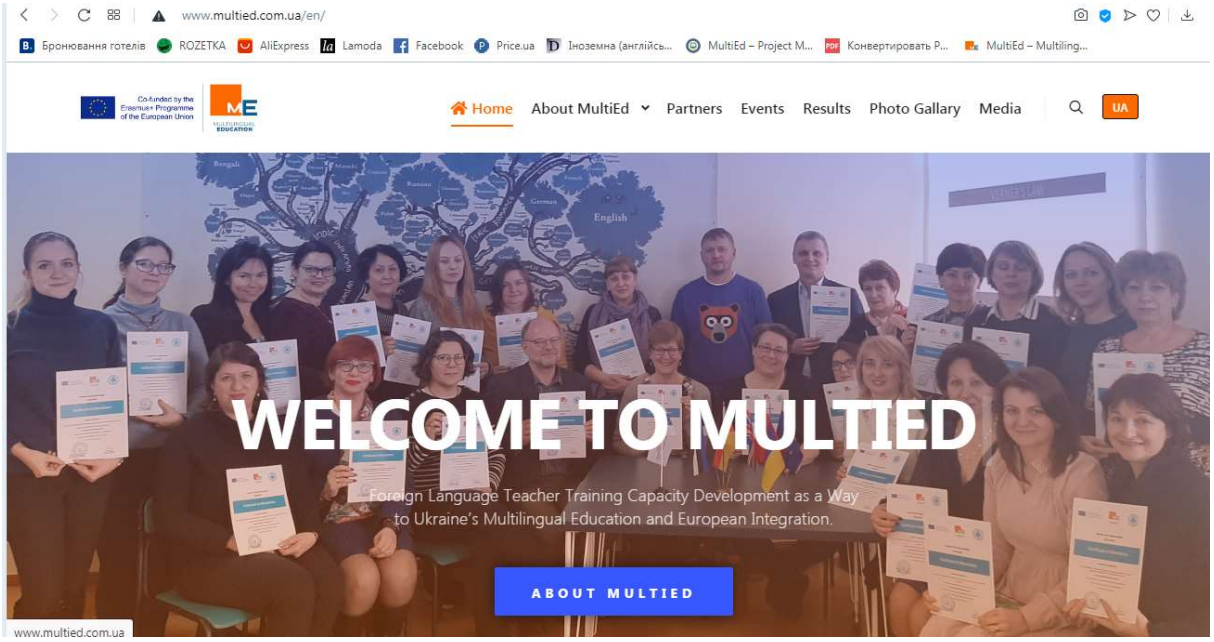
3.1.3 The Website

The Project website is one of the main means of the Project dissemination. Awareness among target groups' representatives is formed with the help of the

Project website. The website is the source of the information about the Project, related events, publications, developed courses and the Project outcomes for target groups.

The Project website fulfills several purposes: cover the Project progress, announce events and activities, provide registration links to the forthcoming events, become an open online repository of all the materials developed during the Project, share the final research study results, invite people to share their opinion openly by leaving comments. Google analytics service will be used to track the website traffic, identify its dissemination value.

The Project website domain is http://www.multied.com.ua.



The aims of the Project website are:

- provide information in detail concerning the Project objectives, progress and news;
- hold publications in the disposal of any interested target group;
- collect internal documents and ensure their availability among the consortium partners.

The website is to be regularly updated – news will be introduced, public deliverables will be uploaded, the Project progress will be generally reported.

The Project website intends to facilitate the interaction between the Project partners and provide any Project-related information to the public.

The website is designed according to a number of design principles:

1. **Adaptable content**. The website has been designed with the ability to assign different users to different groups. Available online content varies according to the access rights of each user.
2. **Modular structure**. The modular website structure allows developers to add functionalities without altering the structure or the template of the entire website. Each modular facility is an independent tool that performs a required service on the website.
3. **Easy to use**. Ensuring easy user navigation regardless of their technological knowledge and background is a requirement of the website. For this reason, we have made sure that the website services are user-friendly and that their usage is comprehensible to all consortium partners and visitors. Furthermore, the website management and the addition of extra functionalities are easy and time-efficient.

3.1.4 A Poster

A poster highlights the current Project phase and promotes current Project achievements. It can be adjusted to the target audience in case of preparing it for a previously planned event.

A poster is aimed at:

- reporting on the current Project phase of realization;
- attracting stakeholders' interest and draw their attention to the MultiEd Project objectives, outcomes and achievements;
- encouraging target groups to find more information about the Project (visit the Project website, attend events where the Project outcomes will be presented, follow the Project page in Facebook etc.)

The poster should contain the following information:

✓ the logo, the Project name and the information that the Project is co-funded by the Erasmus+ Programme of the European Union (at the top);

✓ the information about the Project Coordinator and the Manager;

✓ the information about consortium partners with hyperlinks to their institutions;

✓ the Project objectives and outcomes;

✓ The Project target groups;

✓ the Project Website and contact information.

4 Target Groups

According to the Project dissemination objectives, we may identify different target groups with different expectations and from various spheres of interest. Target groups also indicate phases of the Project dissemination:

- at the beginning of the Project general and theoretical aspects and planned activities are to be disseminated,
- during its realization (development of the academic courses) relevant target groups will be involved
- at the end of the Project the dissemination campaign will spread information about the results encouraging students to choose the courses according to the modernized curriculum at each consortium university.

The Project dissemination campaign targets departments of Education, educators (teaching staff, trainees), students, administrative staff, technical staff,

librarians, policymakers, Ministry of Education and Science of Ukraine, regional Education Board and general public.

All target groups may also be divided into two categories depending on the phase or time relevant for their involvement:

- ✓ the short term target groups – mainly institutions and staff talking part in the determination of stakeholders' needs and participating in questionnaire on multilingual situation in Ukraine;
- ✓ the long term target groups – institutions and academic staff of consortium universities, academic and scientific community, students, teachers, people involved in the process of Ukrainian education modernization.

Different types of dissemination means and activities will be used to reach particular target group, depending on the dissemination phase.

5 Conclusion

The presented Plan outlines the strategy of dissemination activities within the Project. The plan defines the objectives of dissemination campaign, the Project content to be disseminated, the target groups to be approached, the instruments and tools to be used. All the proposed dissemination means and activities will be extended during the Project implementation.

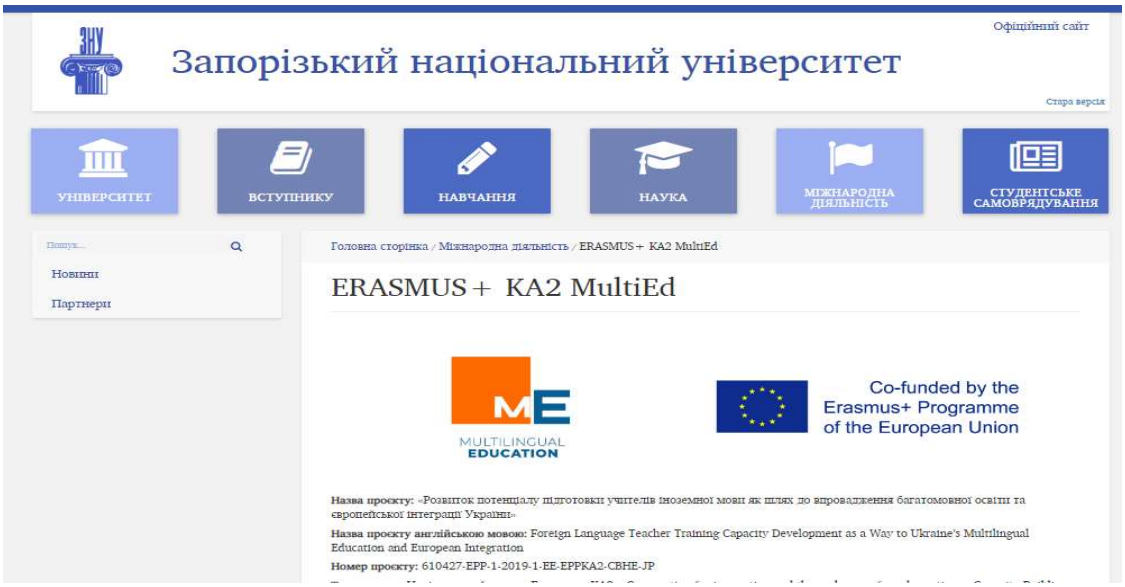
All the Project partners will be involved in the dissemination process. The main dissemination objective is to widely spread the information about the Project, its implementation and results to reach the variety of target groups. To realize these dissemination objectives particular activities will be undertaken and dissemination means applied.

APPENDIX

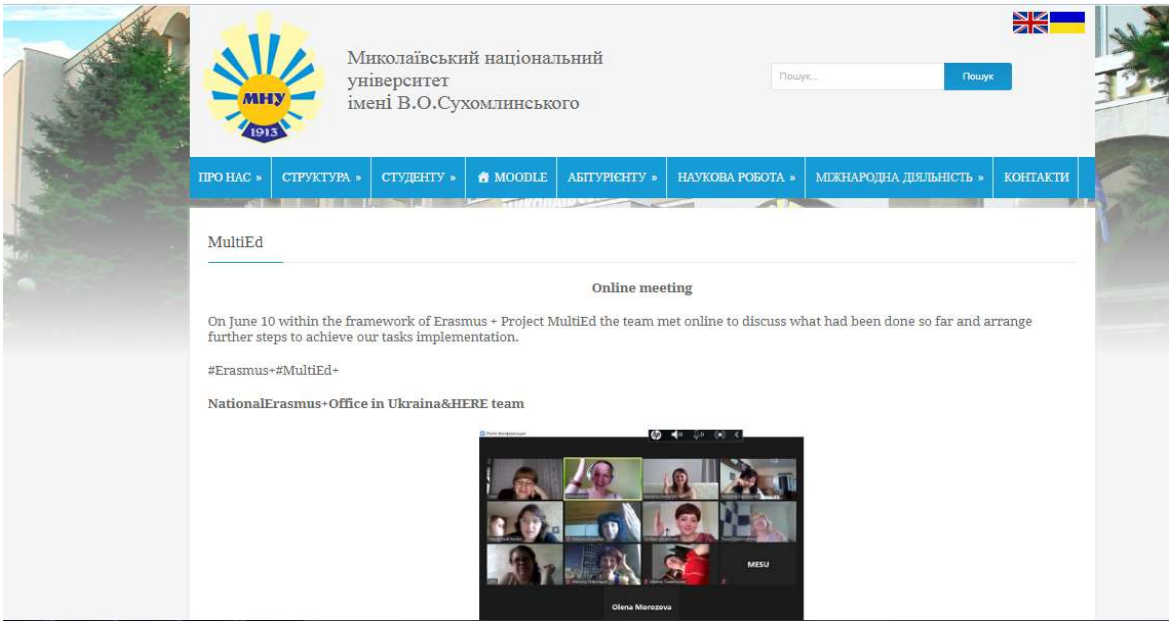
Screenshots of Consortium Partners Websites

The appendix presents screenshots of Ukrainian consortium institutions websites, where the information about the MultiEd Project is presented in Ukrainian and English Languages.

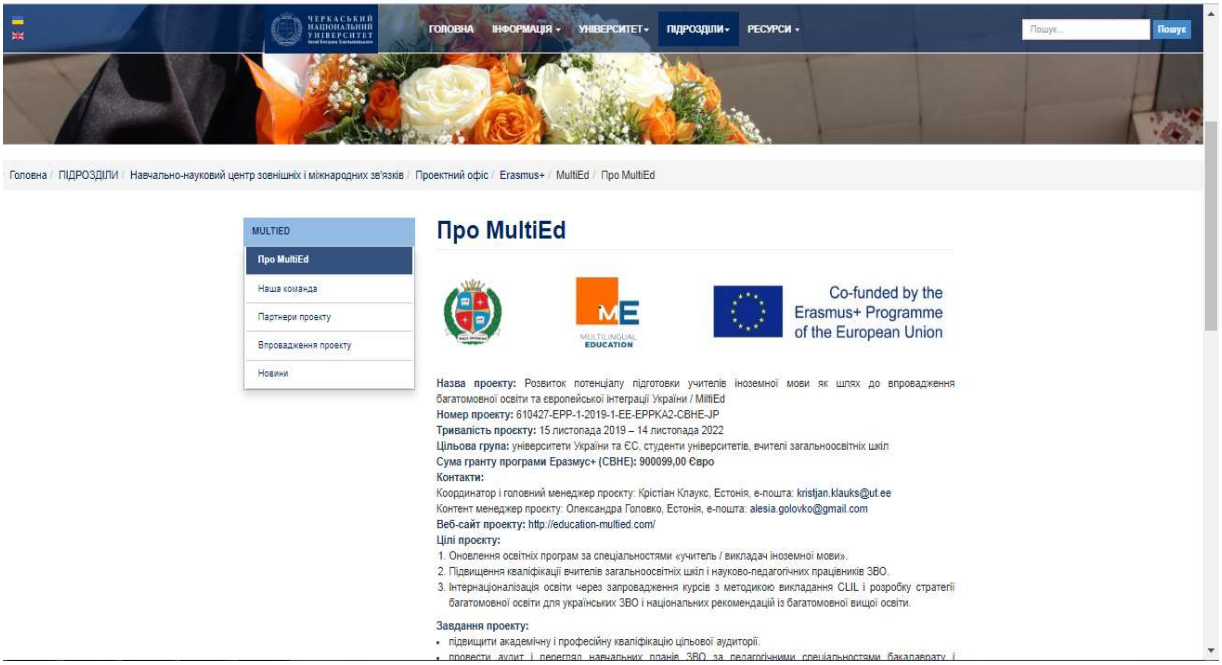
Zaporizhzhia National University



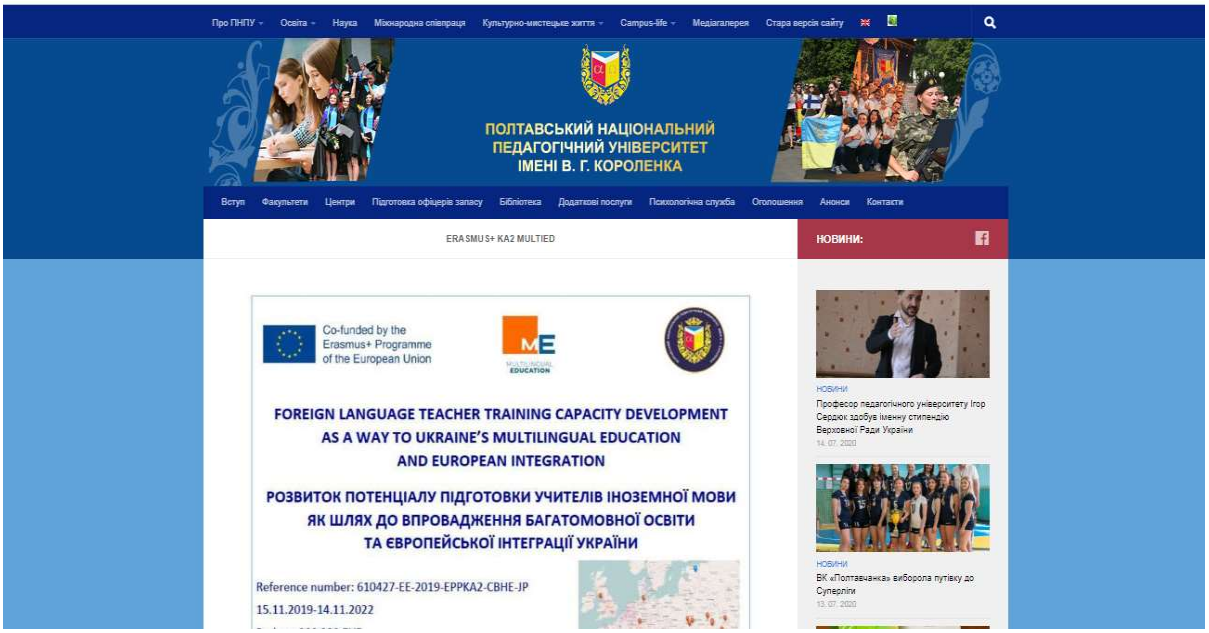
V.O. Sukhomlynskyi National University of Mykolaiv



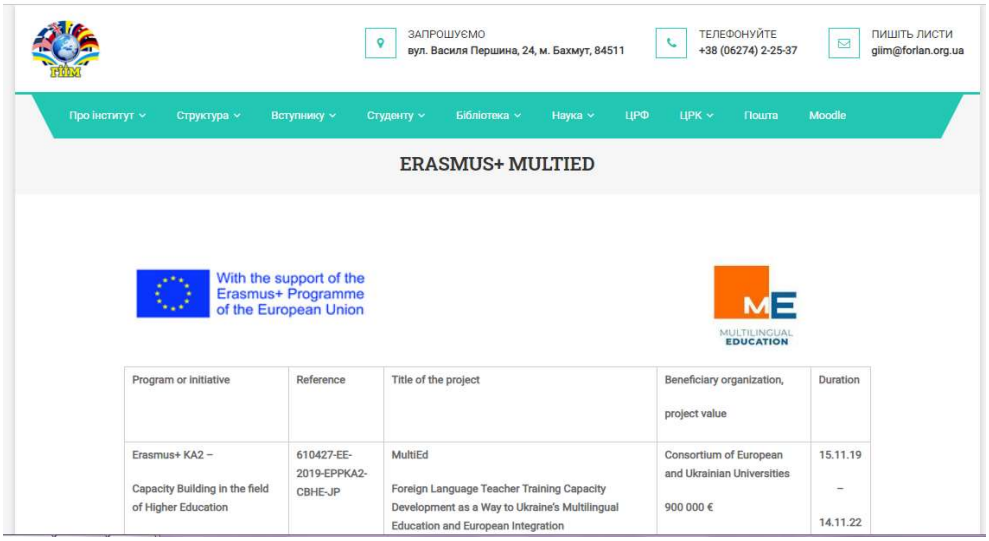
Bohdan Khmelnytsky National University of Cherkasy



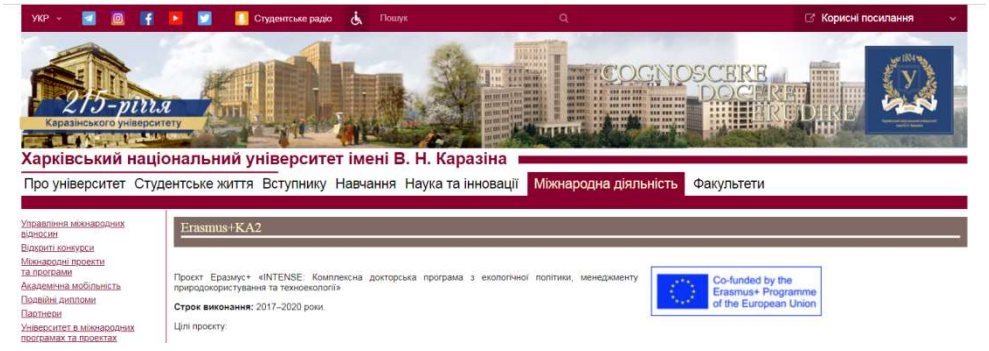
Poltava V. G. KorolenkoNational Pedagogical University



Horlivka Institute of Foreign Languages (Donbass State Pedagogical University)

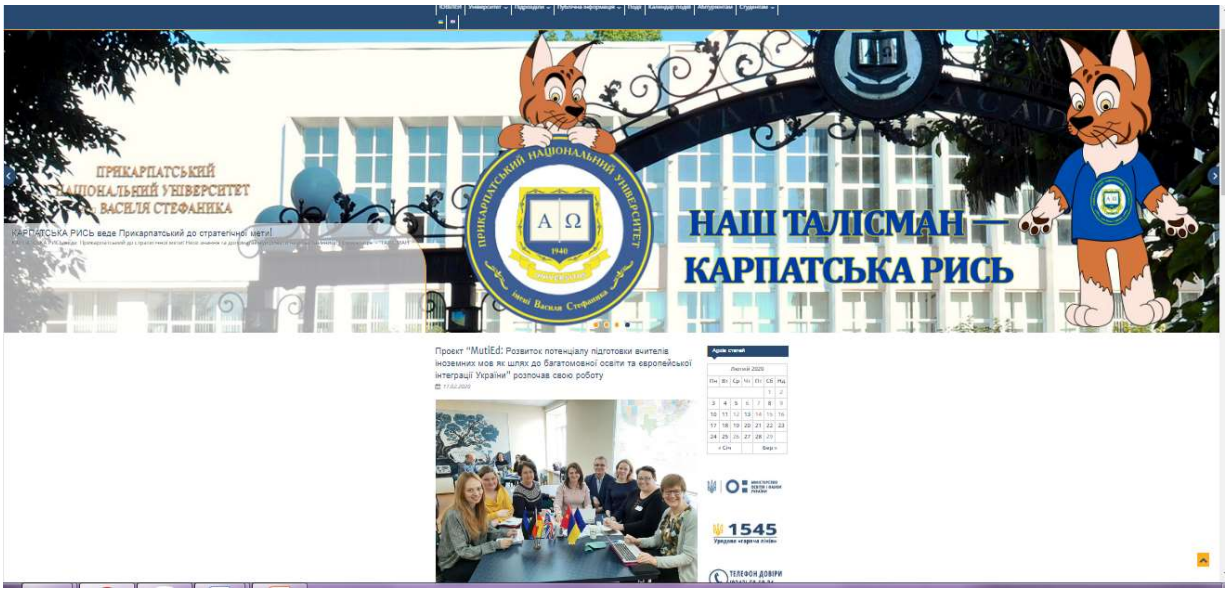
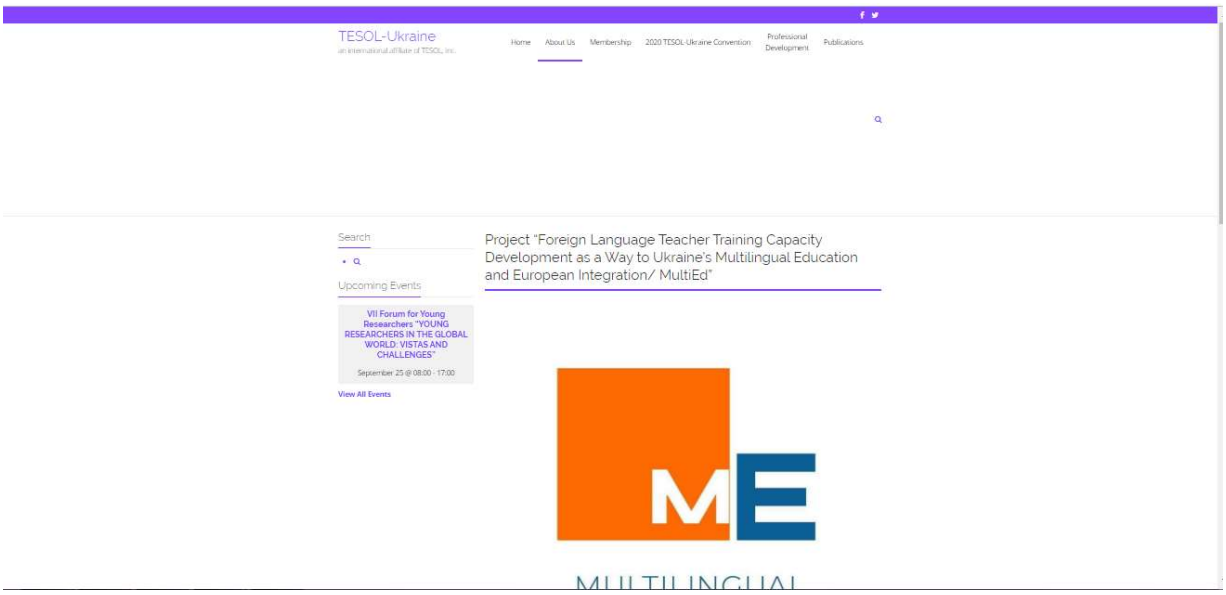


V.N.Karazin Kharkiv National University



Ternopil Volodymur Hnatiuk National Pedagogical University

Vasyl Stefanyk Precarpathian National University



Non-Governmental Organization «Association of Teachers of English» TESOL-Ukraine